Future Stores

Technology Landscape



POS (DESKTOP, MOBILE & CLOUD)

Smartphone & tablet-based mobile POS terminals will handle



of all retail transaction value worldwide by 2021 (Juniper Research, 2016)



INVENTORY MANAGEMENT

- JDA Retail Planning
- JDA Enterprise Planning
- JDA Category Management
- **JDA** Demand Forecasting
- Oracle Retail Planning
- Oracle Store Inventory Management

same-day shipping

Customers want

want to be able to buy **82**% online and pick up in-store (Temando survey, 2016)

STORE ASSOCIATE TOOLS

PRIOS

Tulip Retail

Point Inside

Oracle Xstore POS, Mobile and Tablet POS

O Honeywell Sledge



still lack customer

50% Retailers

identifying technology within the store (2016 Digital Commerce Benchmark Survey)



Kontakt.io

PRIOS

Estimote

Radius Networks

PRIOS

Oracle Sales Cloud

PRIOS Oracle Retail Order Management Oracle Retail Customer

Commerce/ATG/OCP

Engagement

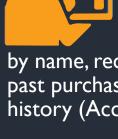
Oracle Cloud

Cross-channel sales will

OMNICHANNEL ENGAGEMENT

king, with a predicted \$1.8 trillion haul (Forrester Research) **CUSTOMER RELATIONSHIP MANAGEMENT**

become the new omni-channel



by name, recommends options based on past purchases, or knows their purchase history (Accenture Report, 2016)

75% Consumers are Oracle Service Cloud more likely to buy from a **Oracle Social Cloud** retailer that recognizes them Oracle bluekai Oracle maxymiser Oracle responsys Oracle Retail Customer Engagement

commonly referred as "showrooming" (checking your smartphone for the best price when in a brick and mortar store), and "webrooming"

ECOMMERCE PLATFORMS

e-commerce stores to find the lowest price)

About 71% Consumers are shopping online to find the best price,

Salesforce Commerce Cloud (Demandware)

(comparing multiple

Oracle ATG

Mozu

Magento

RETAIL ANALYTICS & BIG DATA

Oracle Commerce Cloud / Oracle Cloud Platform



(2016 Digital Commerce Benchmark Survey)

MOBILE PAYMENT SOLUTIONS

suggested selling based on

previous purchases

Hortonworks Cloudera MS Cortana **Analytics Suite**

Qlik View

Tableau



By 2020 mobile payments will account for

\$503 billion in sales (Business Insider)

