

Netsuite & Magento

Integration using Boomi for a leading US Retailer

Situation

Our customer is one of the leading retail businesses in the US and provides jewelry, precious metal & publishing services across the globe. With a turnover of 350 million, they were not satisfied with the legacy systems they were using which became the reason for the dawdling growth of the company. Manual intervention was required to perform tasks which resulted in various drawbacks such as delayed business operations, error handling system, and lack of collaboration. The need of the hour was to use best-in-breed applications like Netsuite & Magento and integrate them with their existing systems and applications to provide personalized experience at scale.

Approach

Aspire Systems replaced their legacy ERP system with Netsuite to take control of their business operations, and integrated Netsuite with Magneto using Boomi iPaaS platform. This integration solution helped our client to have a 360 view of their stock, product availability, shipment & customer data.

Contact Us

@ : info@aspresys.com / boomi@aspresys.com
☎ : +1 800-266-0597 (Toll Free)

Impact

With the help of Boomi iPaaS platform, we integrated all the systems that enabled the customer have up-to-the-moment data of both the front-end consumer view, and their own back-office functions. Since maintaining data is one of the crucial needs of any organization, we aided the customer in having an up-to-date data to provide the best and personalized shopping experience for their customers.

Boomi's iPaaS solutions helped the customer simplify the migration process by providing tools that made it easy to move and sync data easily, quickly and securely. The re-platforming of the website across all channels and connected with their legacy

systems using API platform gave a consistent customer experience, regardless of which channel they select to shop. This solution resulted in faster transfer and lesser cost.

Automated and centralized data services resulted in the elimination of manual inputting that saved their time and money on additional staffing requirements. The customer started to grow rapidly whilst being more productive with their existing team and legacy systems.

Also, delay in business operations were reduced to a great extent as the business data quality issues were sorted using the solution we provided to the customer.



Technology & Services

- Dell Boomi AtomSphere
- Netsuite
- Magento

www.aspiresys.com

Key Takeaways

- Enterprise integration approach through EBP & EBS model
- Configurable process for on-boarding new sales channel
- Modularized, layered approach for high re-usability
- Hybrid approach of on-premise and cloud application integration
- Custom auditing for better traceability & troubleshooting
- Sound error handling and reporting solution
- Shared components & helper services for rapid development
- Highly scalable model to accommodate rapid production volume
- Leveraged caching, batching & parallel run for high throughput
- Always designed for extensibility