

Application Maintenance for a Wealth Management Firm



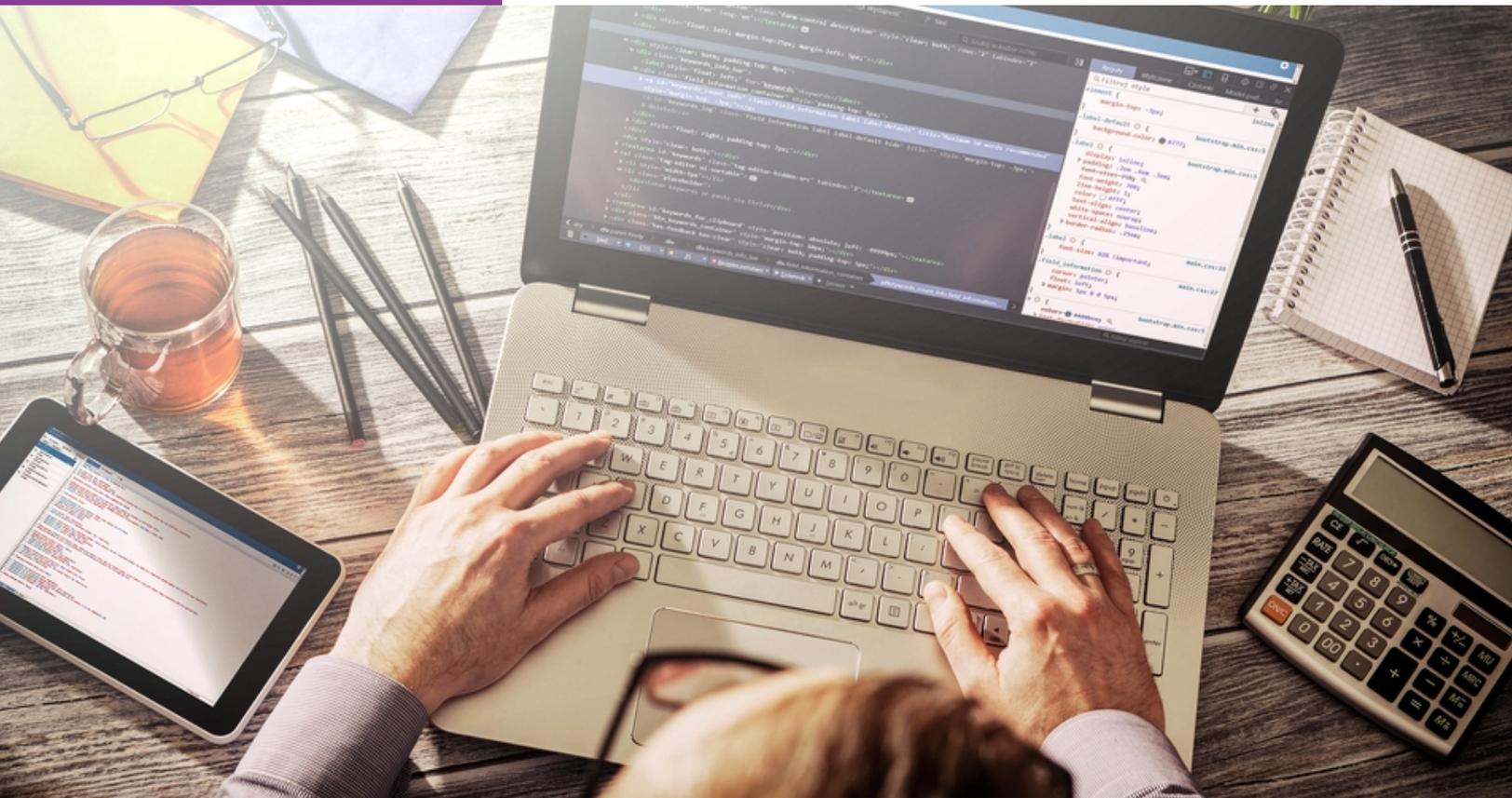
ATTENTION. ALWAYS.



aspire 
SYSTEMS
attention. always.

THE CUSTOMER

The customer offers improved wealth management experience through focussed tools and resources to financial advisors and their clients across USA. They believe that empowering wealth management professionals with the right tools will enable them to offer more customized solutions for their customers.



THE CHALLENGE



The customer managed a financial advisory application that included a content management section to engage their advisors. As they grew, they were in need of a separate CMS application that can function individually with user creation, authentication and management as well.

When the CMS was separated to run as a stand-alone application, the customer was unable to constantly monitor and maintain it. They were in need of a dedicated team that can offer application support 24*7 so that the application is always updated for the wealth advisors to use.

THE SOLUTION

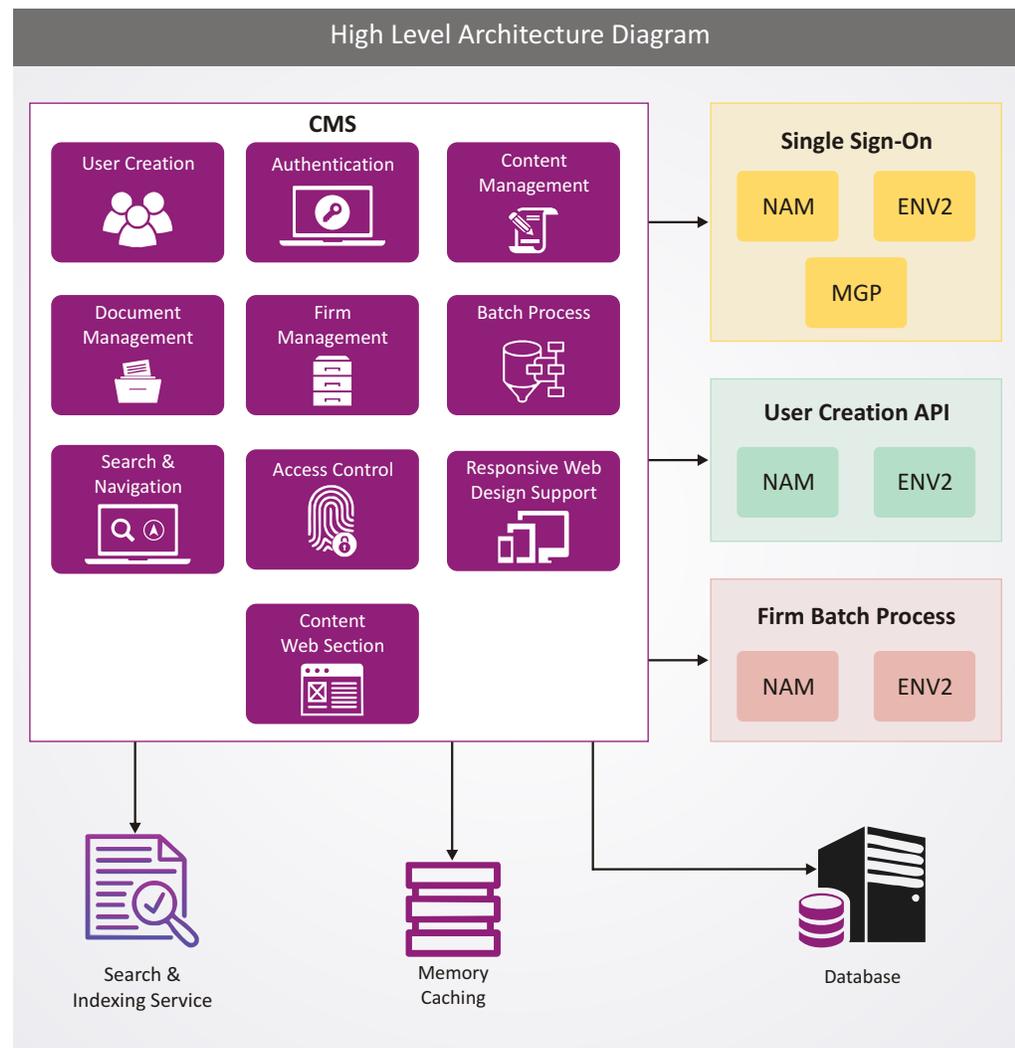


Aspire's team untied CMS from the API and created a stand-alone portal application that fulfils all content-centric requests on its own.

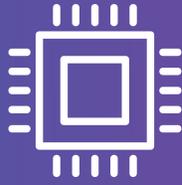


As the customer wanted the CMS to be a separate web application, Aspire's team untied CMS from the API and created a stand-alone portal application that fulfils all content-centric requests on its own. The CMS application was built with Drupal, one of the most powerful open source content management platforms in the world. The application was built with content versioning with some added document versioning capabilities as well.

- 1 Aspire's application support team ensured the customer's CMS is constantly monitored and the occasional security issues are promptly dealt with.
- 2 The team also managed multiple databases that formed the backbone of the application.
- 3 Aspire's team also oversees integration operations, that is done with Drupal's powerful integration system, of the application with other web-based APIs.



TECHNOLOGY SNAPSHOT



Content Management System:
Drupal

Database:
MySQL and MSSQL

Web services:
XML, REST and JSON

Language:
PHP

UI:
HTML, CSS

RESULTS & ROI



Aspire's application maintenance efforts ensured that the customer's new content management site's downtime is limited to less than 5%.

Aspire's efforts to create and maintain a separate CMS improved the customer's content engagement by 60%.



FUTURE IMPACT



Aspire's arduous application maintenance efforts will enable the customer to uninterruptedly engage their user base 24*7 and improve their ROI with a solid content management site.

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ABOUT ASPIRE

Aspire Systems is a global technology services firm serving as a trusted technology partner for our customers. We work with some of the world's most innovative enterprises and independent software vendors, helping them leverage technology and outsourcing in our specific areas of expertise. Our core philosophy of "Attention. Always." communicates our belief in lavishing care and attention on our customer and employees.

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