



# Architected and Implemented a Data Lake for a Big5 Consulting Firm



## The Customer

Our customer is a part of global network of professional services firm providing audit tax and advisory services where part of their operations are carried out in Australia.

## Needs

Our customer was looking to digitize their business operations. As a part of that, they were in need of a partner to do a technical proof of concept on Cortana analysis suite (CAS's) data lake set of offerings. Some of the needs were:

- Bring in data from multiple cloud tenants into a single location
- Run Descriptive and Predictive Analytics on those data
- Establish a regular schedule as well as data organization for the above
- Need for one consolidated version of data points

## The Solution

Aspire did a detailed analysis and brought in the data from different sources into Data Lake Store using Data Factory

- Used U-SQL for Descriptive, and Azure Machine Learning (ML) for Predictive Analytics. It combines the power of Declarative(SQL) as well as Imperative(C#) programming.
- Used Azure Data Factory to create multiple Data pipelines for data orchestration and scheduling.
- Cortana analysis suite (CAS) provided an integrated set of components.
- Azure ML provided an extensive and extensible set of algorithms, reducing the need to look for an external source.

## The Result

- Now the customer have a Data Lake where they can bring in data from multiple sources, irrespective of the size of the data.
- Able to run both Descriptive and Predictive analytics on the data.
- Seamless to and fro data flow into the data lake.
- Improved data security and scalability.
- Better integration with BI tools.
- Data orchestration brings on more agility in handling data.
- Readiness to handle challenges in the future in terms of data & analytics.
- Overall, the solution became a natural extension of the customer's existing investments.

## Technology Snapshot

- Azure Data Factory
- Data Lake Store
- Data Lake Analytics
- Machine Learning
- Blob storage



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