

ENABLING Phygital Retail with **PRIOS**



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Phygital is the convergence of online and offline worlds for a perfect blend: to extract synergies that are both seamless and consistent for Shoppers and Retailers alike!

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Shopper behaviour has undergone a radical transformation with consumers constantly traversing from the physical to the digital world while expecting seamless back and forth transit! Are retailers equipped to handle such dynamic shopper behaviour?

According to a recent Forrester study



Retailers hold out hope for an immersive future where IoT, Big Data Discovery, Visual Analytics and Self-Service Apps will converge! But has the revolution already begun?

Facilitate seamless harmonious integrations to bring about next generation CX!





In-store mobile experience

by blending online and physical worlds for Cross-Channel Efficiencies and enhanced Customer Experience



Empowered Store Associates

with real-time Insights to drive Sales & superior customer engagement



Data-driven Personalization -

Right recommendations and promotions at the Right Time at the Right Place



Enhanced Self-service -

Mobile payments, self-checkout and guided In-store Navigation

The PRIOS Advantage:

Accelerate In-store Operations and Real-time Multi-channel Sales Performance for increased Footfalls and Sales conversion



While Physical stood for 'Interactive' and Digital for 'Connected', imagine the impact of a Hyper-Connected Interactive experience that seamlessly flows into our lives!

The next wave of Retail innovation would transcend Omnichannel Retail to its pinnacle- Phygital Retail!

Aspire's Retail Expertise



100+ Solutions with over 2 decades of experience in developing products and solutions.



10+ years in driving Retail Consultative engagements solutions for global customers



ABOUT ASPIRE

Aspire Systems works with the world's most innovative enterprises and independent software vendors, helping them leverage technology and outsourcing in specific areas of expertise. Services include Product Engineering, Retail Solutions, Enterprise Solutions, Independent Testing Services, IT Infrastructure & Application Support Services.

The company has over 1,600 employees and over 100 customers globally. Aspire is headquartered in Singapore and has a growing presence in the US, UK, Middle East and Europe. For the seventh time in a row, Aspire has been selected as one of India's 'Best Companies to Work For' by the Great Place to Work in partnership with The Economic Times.



UNLOCK YOUR PHYGITAL FUTURE!