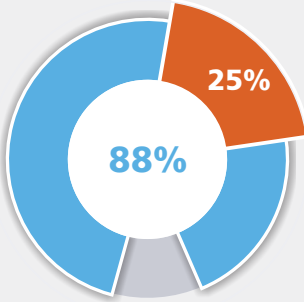


Discover your Digital Nirvana

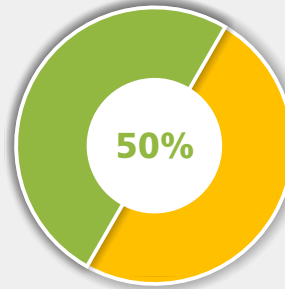
Digitopedia



88% Executives have begun digital transformation in some form

25% Mapped their digital customer journeys

Altimeter Group



50% Digital transformation initiatives will be unmanageable by end of 2016 due to lack of portfolio management skills, leading to a measurable negative lost market share

Gartner

Aspire has helped several enterprises on their Digital Discovery journey evangelizing Digital Personalization across multiple Channels of Engagement

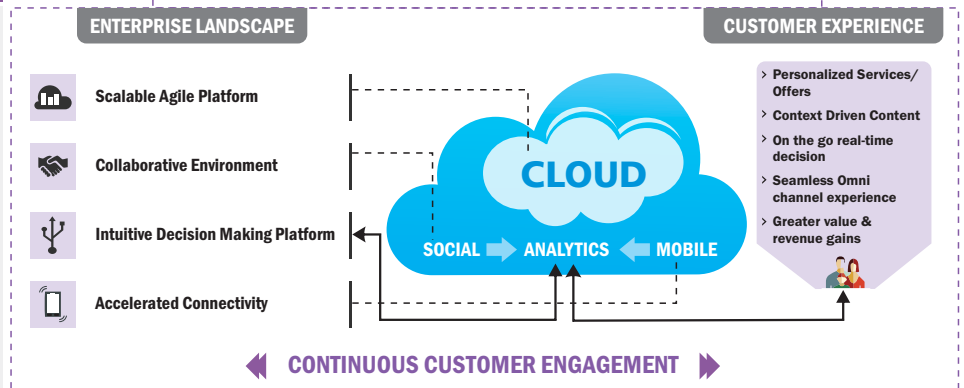
Our Digital Evangelists will validate your Digital Quotient



Steps to Unravel your Personalized Digitization Framework

- 1 Assess Digital Maturity** through landscape analysis, bench marking and gap analysis
- 2 Strategize your Business** using the interplay of Social, Mobile, Cloud and Analytics
- 3 Design your Digital Excellence Framework** that improves operational excellence and delivers continuous customer engagement

Your Personalized "Digitization Framework"



"The majority of companies are embarked on a path towards digital capability and dexterity, with 56% 'initiating' and just starting the shift, while only 21% are 'engaging' and well underway with transition, with various digital capabilities"

– Research by MIT Sloan Management Review and Capgemini



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