

The Aspire Edge in Retail



Retail Consulting Group

specializes in store operations, multichannel management, customer promotions and merchandising



Global Technology

Services Firm - Presence across North America, Europe, Middle-East, APAC & India



Global Oracle & JDA

partners in retail & Oracle Accelerate approved solution provider



Retail Innovations Lab

- Focusing towards Big Data, Cloud & Digital solutions



Technology focused

solutions for complete business transformation



Enhanced Delivery Capabilities

with frameworks such as Oracle Unified Method, Producteering™, Engage-2-Transition and Propel

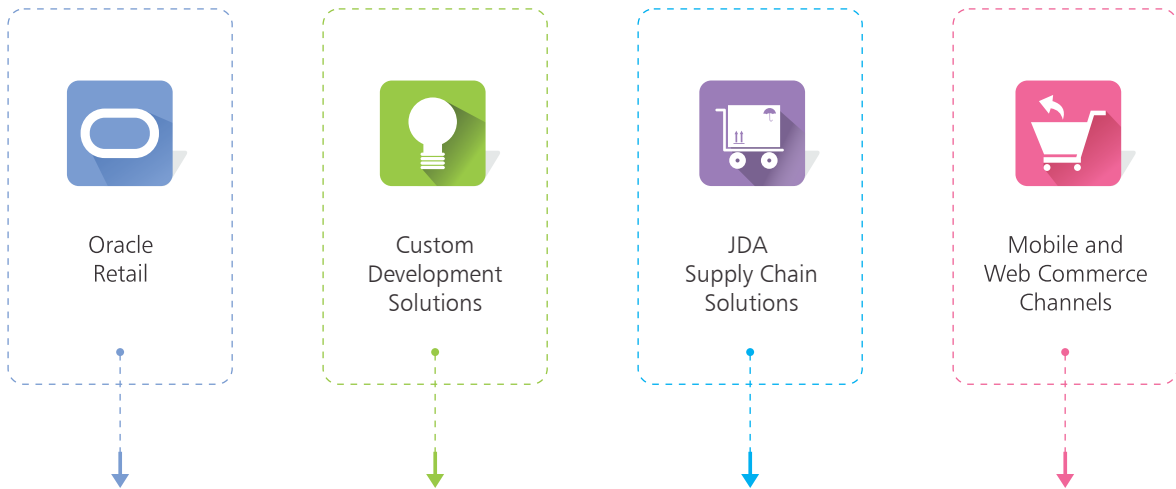


Omnichannel Retail powered

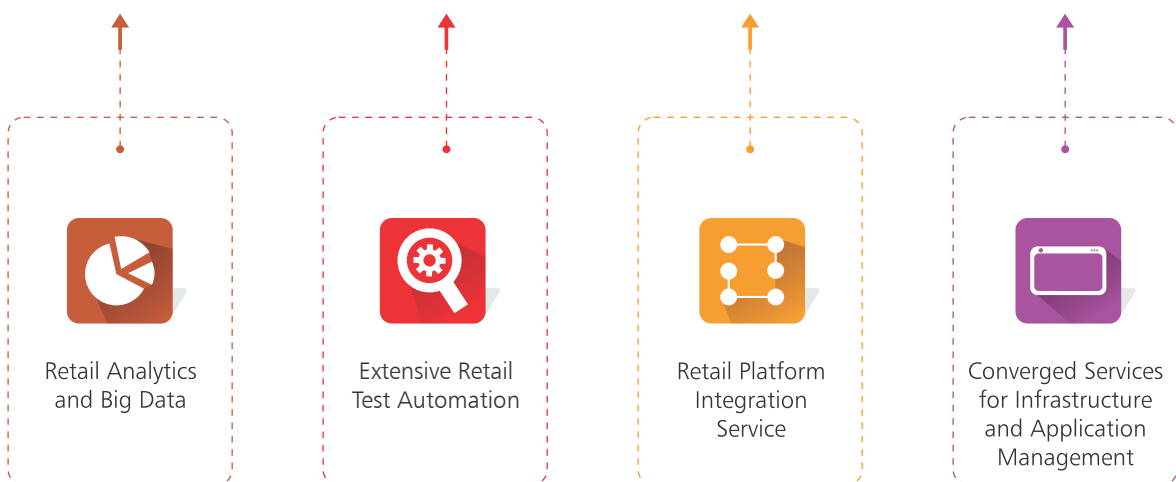
by - Retail & Store Solutions, Web Solutions, Mobile Commerce and Social Media



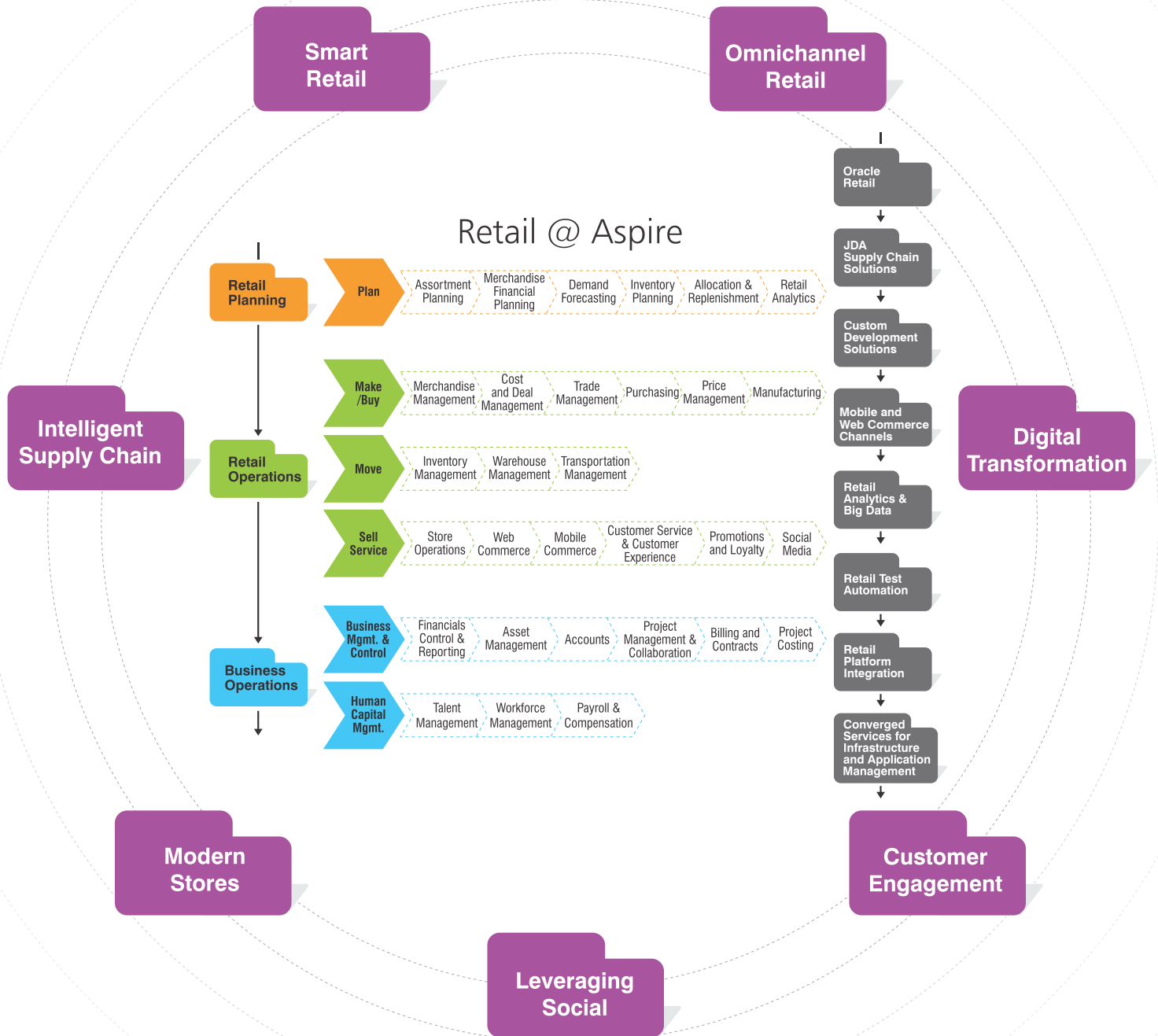
To keep up with the rapidly evolving technology in retail, Aspire offers an integrated retail transformation plan.



Customer satisfaction matters! Retail today is driven by customer centric planning and execution. New channels, new products and new technologies are accelerating the evolution of experience platforms every day. To keep up with the rapidly evolving technology in retail, Aspire offers an integrated retail transformation plan. Aspire's retail team leverages the modern best practices and technology trends to evaluate the best fit for our customer's retail strategy and deliver outstanding cross channel solutions.



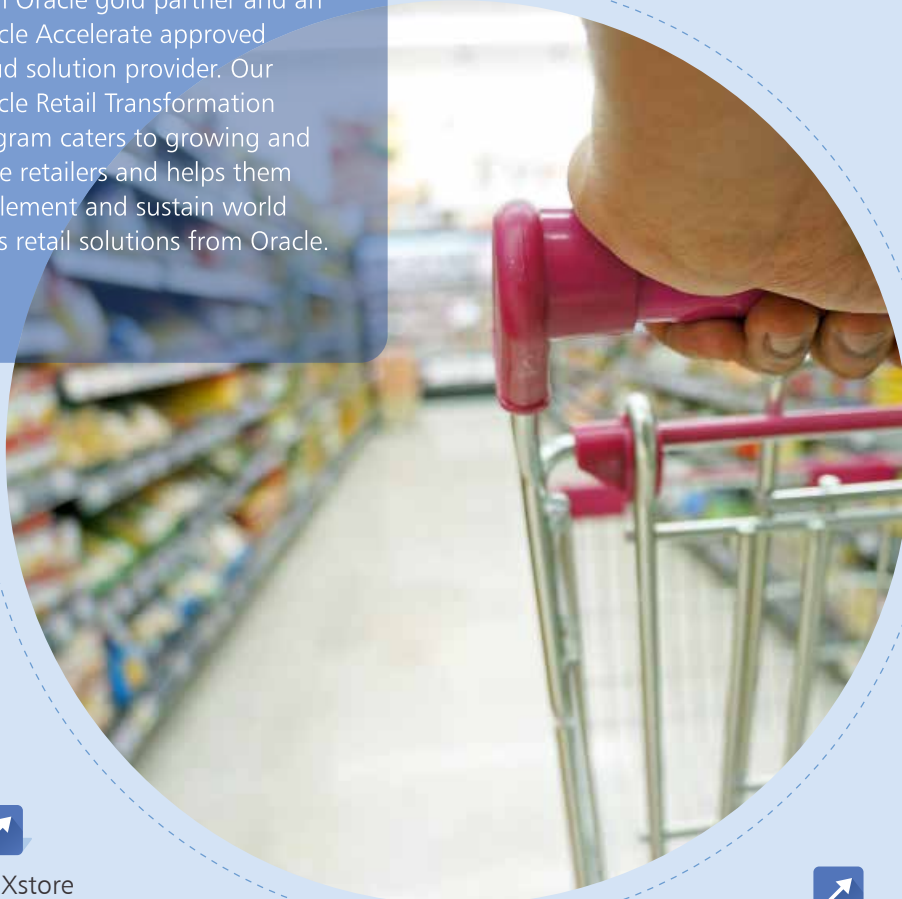
Retail @ Aspire





Oracle Retail

Oracle Retail has been a pioneer in retail industry solutions for many years now. Aspire Systems is an Oracle gold partner and an Oracle Accelerate approved cloud solution provider. Our Oracle Retail Transformation Program caters to growing and large retailers and helps them implement and sustain world class retail solutions from Oracle.



Commerce
Anywhere



Oracle Xstore
& ORPOS



Merchandising
Operations
Management



Supply Chain
Execution



Oracle ATG &
Oracle Commerce
Cloud



Oracle E-Business
Suite for Retail



Oracle Fusion
Applications for
Retail (Cloud-based)



JDA Solutions

JDA is the leading provider of end-to-end, integrated retail and supply chain planning and execution solutions. Aspire Systems partners with JDA to provide implementation, upgrade, integration and administration of JDA solutions. Our belief in JDA's upbeat suite of retail solutions enables us to value add capabilities to our clients as well as remain proactive in the forefront of retail solutions and platforms.



Retail Planning



Warehouse
Management



Supply Chain Planning



Space & Category
Management



Retail Solutions Development

After working with a diverse set of customers for more than 17 years, Aspire Systems has given shape to a way to build great solutions consistently - Producteering™. The producteering guidelines provide fundamental steps to build robust, user-friendly and scalable solutions for Software Enabled Retail businesses. Our past producteering experiences include retail solution development, loyalty solutions, social media campaign products, web platforms etc.



Partner Platforms
for E-Commerce



Custom Retail Solutions –
PoS, Supply Chain, Loyalty
Management etc.



Payment
Solutions



Catalog
management
solutions



Omnichannel Solutions

We custom develop and implement the latest products, technologies and devices in the market, especially the ones related to Omnichannel retailing. To start, we perform in-depth analysis and review of these solutions. Additionally, we test the solution and build accelerators such as test automation and integration tool kits.



Integrated Channel Strategy



Inventory visibility



Order Online,
Pick-up/Return in-store
Seamless Order management



Single view of customer

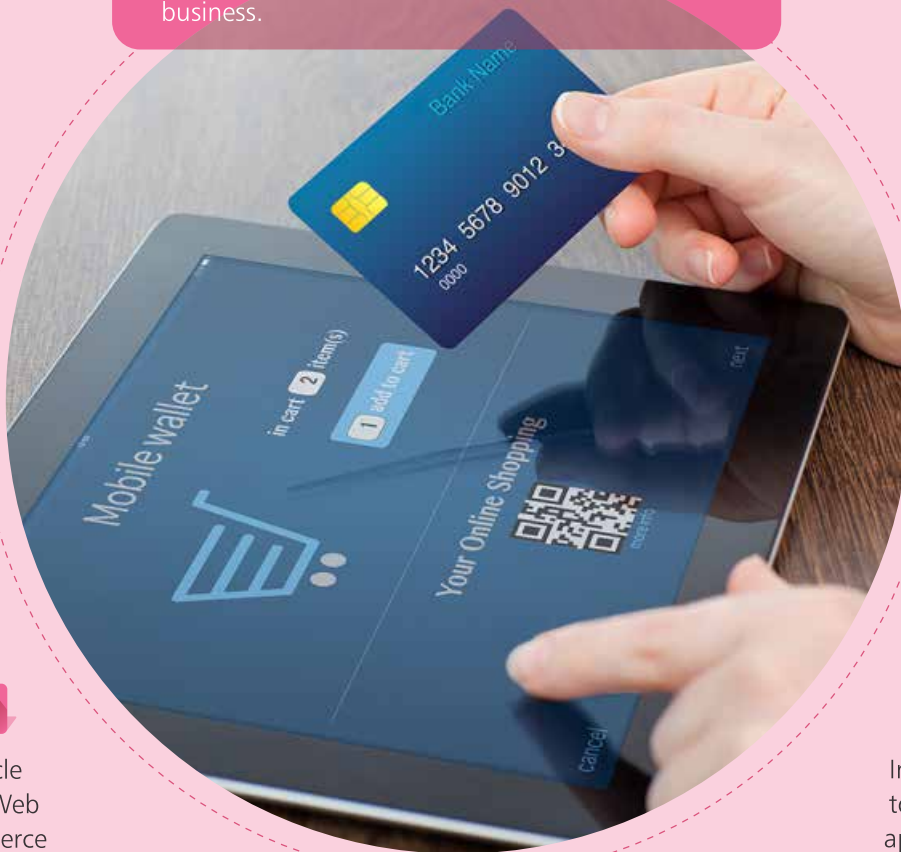


Flexible fulfillment



Mobile and Web Commerce Channels

Pure-play online retailers as well as cross channel retailers need robust ecommerce and mobile solutions to drive digital profits and reach out to customers at the point of need. Aspire Systems helps retailers achieve their business goals by enabling the right solutions for their online business.



Oracle
ATG Web
Commerce



Integration
to business
applications



Mobile
Commerce



Tailored
eCommerce
applications



Retail Analytics, Big Data, Digital & Cloud

Aspire's analytics experts have identified specific value items in the area of customer big data analytics to revolutionize customer engagement. Our packaged tools are designed to generate actionable insights and predict shopper activity that can be used to drive personalized offers and marketing campaigns.



Analytics Services - Master Data Management, Big Data, Data Discovery & Data Warehousing solutions, Business Intelligence Solutions & Pre-Built Data Marts



Cloud - Cloud deployment, monitoring services and development of multi-tenant cloud based applications



Enterprise BI Landscape - OBIEE, SAP Business Objects, Qlikview, Microsoft sharepoint



Digital - Mobility, Advanced analytics, Ecommerce portals, Web content management and Digital Asset Management



Extensive Retail Test Automation

Aspire Systems has delivered impressive value driven test automation results for our retail clients. We can help organizations to define test strategy, execute testing projects and build test environments for complex applications. Big Data testing is Aspire's latest step towards retail test automation engagements.



Big Data
Testing



Pre-packaged
Test Automation Suite



Unified Automation
Framework



Achieve 80%
+ automation



Retail Platform Integration Service

Aspire's Enterprise Integration Framework uses the best practices and advance tool sets for assisting businesses in integration of their applications in a heterogeneous environment. The team uses tools and standards like Oracle SOA Suite, web-services, EAI/EDI for integrating legacy, home grown, enterprise applications etc. Our Retail Integration Proprietary Framework has robust Data driven architectural models, ASRA (Aspire SOA Reference Architecture) and AMRA (Aspire MDM Reference Architecture) that help in reducing development efforts by a minimum of 40% and increasing the ROI in Retail Integration Implementation. A state of convergence is achieved with our unique Store Integration Bus (SIB) for store information management and Customer Master Solution for effective customer engagement. The output is seamless interoperability achieved using accelerated and cost effective methods.



Retail solution
integration to
Financials, CRM,
Supply Chain, HRM



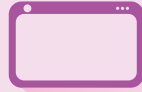
ASRA & AMRA
Integrations
Frameworks



Legacy
Application
Integration



SOA based
Service
Enablement



Converged Services for Infrastructure and Application Management

IT application downtime can cause customer dissatisfaction and lead to revenue loss for retail businesses. Our converged services for infrastructure and application management helps modernize IT support with ITSM automation, virtualization, cloud enablement, multi-disciplined service desks and managed services.



ITSM
Automation



Virtualization and
Cloud Enablement



Multi-disciplined
Service Desk



Managed
Services



Retail Consulting Solutions

Aspire's Retail Consulting combines the best of all our Centre of Excellence business services to help our clients transform and adapt scalable solutions for the ever-changing marketplace consumer demands. With a 360 degree visibility into the customer experience, retailers can improve in every sphere of operational efficiency, order fulfillment, transparency of inventory across stores and the supply chain network. Furthermore, reduce IT development costs and time to market, bridging the consumer - retailer communication gap.



Cloud



Big Data



Mobile



Omnichannel



Solution
Architecting

SUCCESS STORIES

Retailer	Description	Aspire Advantage
 Home Furnishings Retailer	Full scale Greenfield vanilla implementation of Oracle Retail Suite products integrated with Oracle E-Business Suite Financials	<ul style="list-style-type: none"> → Fully integrated retail operations including stores, merchandising, inventory and financials → Accurate inventory count available at all locations instantly → Built the complete set of MIS and DSS reports at stores and headquarters
 Loyalty Management for Mid-Tier Retailers	A fully-integrated marketing solutions platform to enhance the retail consumer experience and allow retailers to exchange information safely with their customers, strengthen their brand and reward customers for their loyalty.	<ul style="list-style-type: none"> → Complete solutionizing, from idea to launch, of an innovative solution to loyalty management issues → The envisioned product was the first of its kind in the retail market
 Retail Chain for Consumer Electronics	Oracle Retail Store solutions implemented and integrated to JD Edwards	<ul style="list-style-type: none"> → Accelerated billing process was enabled with Oracle Retail → Accurate accounting of cash and other tenders → A unique health check automation utility was developed to generate reports on integrated applications
 Beauty and Spa Retail Industry	A comprehensive business solution for retail and beauty industry	<ul style="list-style-type: none"> → Single platform for different business which enables widening the customer base by 40% → Lowered operational costs by enhancing productivity across employee activities → Enhanced application accessibility via smart devices
 Chain of departmental stores	Enabled Test Automation for a Fortune 100 retail corporation	<ul style="list-style-type: none"> → Reduced the Team Size by 50% → Reduced the Release Regression by 60% → Test Automation to reduce testing efforts by 75% → Reduced web-services test cycle by 50% → Reduced regression in mobile automation by 60%



ABOUT ASPIRE

Aspire Systems is a global technology service firm serving as a trusted technology partner for its customers. The company works with some of the world's most innovative enterprises and independent software vendors, helping them leverage technology and outsourcing in Aspire's specific areas of expertise. Aspire System's services include Product Engineering, Enterprise Solutions, Independent Testing Services, Oracle Application Services and IT infrastructure & Application Support Services. The company currently has over 1,400 employees and over 100 customers globally. The company has a growing presence in the US, UK, Middle East and Europe. For the sixth time in a row, Aspire has been selected as one of India's "Best Companies to Work For" by the the Great Place to Work® Institute, in partnership with The Economic Times.

SINGAPORE
+65 3163 3050

NORTH AMERICA
+1 630 368 0970

EUROPE
+44 203 170 6115

INDIA
+91 44 6740 4000

MIDDLE EAST
+971 50 658 8831

For more info contact
info@aspirests.com or visit www.aspiresys.com

